

## Introducing a first for the North East of England...

North East England is a hotbed for digital talent. The first-ever North East Digital Awards celebrate the talents of firms in the region using digital technology.

The Awards recognise quality across all areas of e-business and provide free online promotion of businesses across the region, both for those which are creating and developing digital technology *and* those which are using it in the most creative and innovative ways.

Funded by regional development agency One NorthEast, and managed by e-business champion The North East Regional Portal, the Awards are open for entries until 28 March 2008. Entries are submitted exclusively online at

[www.northeastdigitalawards.co.uk](http://www.northeastdigitalawards.co.uk)

Becoming a sponsor in its first year means that you have the opportunity to profile yourself as one of the driving forces behind the Digital Awards and will be included in all promotional and publicity activities.

## ...so how can you get involved?

**You can sponsor one of the 14 categories in the Digital Awards – an ideal way to demonstrate your support and commitment for digital companies in the region. For less than £2,000 you will receive the following benefits:**

- Sustained online promotional and publicity perks on our website network (n-e-life.com, webetopia.com, and a wide range of regional websites, newsletters and e-zines).
- Inclusion in all PR and marketing materials, and editorial content.
- Prominent profile, including your logo and business details, on the Digital Awards website.
- An opportunity to sit on the Digital Awards judging panel.
- Invitation to the Digital Awards celebration event in 2008.
- Inclusion in end of competition report, to be distributed to at One North East and other stakeholders and partners.
- And many other benefits...

**To find out more call the Digital Awards team on 0191 487 2002**